

Chris Lewinski : Visual Designer

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EXPERIENCE

Designer / Webmaster - Troy Lee Designs, Inc. Corona, CA

September 2005 - June 2014 (on-site); Ongoing Freelance

Responsible for design, development and maintenance of corporate website and all related web properties. Responsible for creating and publishing content, writing and distribution of press releases, managing social media channels. Assisted with concept, design and prepress for annual product catalog, magazine and web advertisements, posters, presentation and event collateral, point of purchase and in-store displays. Responsible for maintaining integrity of FTP sites, network storage and scheduled back-ups for entire Art Department. Assisted with direction and production of in-house videos.

Graphic Designer - Sponsorhouse / Hookit, Inc. San Diego, CA

May 2005 - August 2005 (on-site); Ongoing Freelance

Responsible for design and prepress of direct mail marketing. Worked closely with management team to streamline user interface of sponsorhouse.com v5, including sign-up process, e-commerce portals, and complex user interactions. Hookit platform UI updates, Email digests, and various client web properties including MonsterArmy.com.

Partner - image_1 visual communications, LLP Chicago, IL

January 1999 - June 2008

Logo design and brand development; small scale video projects. Lead concept, design, and development of print and website campaigns and collateral for manufacturing, software and IT, and entertainment industries.

Visual Designer - Lante Corporation (LNTE) Chicago, IL

March 1999 - March 2001

Responsible for concept, production, and implementation of application interfaces for trade show kiosks and high profile e-commerce websites. Worked with Microsoft to showcase Windows2000 at TechEd events worldwide. Worked with Gartner Group to develop kiosk interface for Symposium/ITxpo.

Assistant Art Director - Marketing & Technology Group, Inc. Chicago, IL

May 1997 - March 1999

Responsible for advertising and editorial layouts of 3 monthly publications for the food industry. Worked closely with sales staff and advertisers to develop new campaigns for print and online publications.

EDUCATION

Associate of Applied Science Degree: Commercial Art
American Academy of Art - Chicago, IL 1996

TECHNOLOGIES

Adobe Creative Suite: Illustrator, Photoshop, InDesign, Flash, Dreamweaver
Apple Final Cut Pro, Live Type
HTML, CSS, Javascript, PHP/MySQL, JQuery, Bootstrap

RELATED SKILLS

Organized and professional; Resourceful; Exceptional communication and teamwork skills;
Acute attention to detail; Works well under pressure; Able to meet tight deadlines.

INTERESTS

Motocross, Mountain Biking, Snowboarding,
Travel, Art History, Cooking, Painting, Dogs